

Pals' Expenses and Income for 2011

Category	Vendor(s)	Purpose	Annual Expense in Dollars US
Office Operations for Patient Support			
	Apple	iPad Support	80
	AT&T	Telephone	395
	Best Buy	Peripheral hardware	140
	Geek Squad	Computer Maintenance	100
	Carbonite	Data Archival Storage for two computers	120
	Comcast	DSL	565
	Office Max	General office supplies	620
	Office Max Furniture	(No furniture purchases in 2011)	0
	USPS	First class (@.44) domestic(@\$5) and global (@\$11) Priority Mail	3710
Physician Support	Distribution of Patient Education brochures to 120 surgeons/cancer treatment centers @\$25		3000
Patient Education	Constant Contact	Newsletter software lease and archival storage annual lease	480
	NCI/NIH, UOAA	Cancer education books	720
	Office Max (40% discount)	Printing & binding for Pal Handbook series (3 in series @\$25/set)	6750
Public Education/Awareness			
	Office Max (40% discount)	Print Patient Education brochures "What is PMP?/What is HIPEC?"	1625
	Vista, Paper Direct	Brochure cardstock, promotional materials	815
	Jose Espinosa Videography	Edit & produce Pal Conference Video DVDs, upload to YouTube	250
	Fat Cow, Go Daddy	Website software lease, domain name (\$940/annual lease)	440
Total Expenditures, 2011			19810
Income			Annual Income in Dollars US
145 Memberships, paid			9425
37 Newsletter subscriptions, paid			1295
Advertising in Newsletter (businesses owned by Pal members)			420
Memorials			1340
Gifts to GG (Birthday, Christmas, Thank You)			7280
Total Income 2011			19760
Misc Donations			
Funds for homeless patient, living in car, donated by four Pals, for distribution directly to patient			450
Misc Program Support			
Gasoline/Auto donated by GG	Pro rated @ .14.mi x 20/wk		145
Utilities donated by GG	Electricity @ 25 x 12		300
Office space donated by GG	Pro rated @ 300 x 12		3600
Total office space expense	Paid per adjustable rate HELOC @ \$137/mo		0
Pro Bono Resources and Referrals			

*The PMP Pals' Network provides newsletter subscriptions, at **no charge**, to **physicians and nurses employed at cancer treatment facilities**, and **to patients unable to afford subscriptions**. The **majority** of patients and families assisted through the PMP Pals' Network and **all** cancer treatment healthcare professionals (**surgeons and nurses**) annually receive access to www.pmppals.org, and **personal** responses to their immediate questions, and physician referrals program services **pro bono**, without paying for subscriptions or membership. Access to the Pal Resource and Support Groups Listservs is available to paying members, unless otherwise noted.

